



Orange Sierra Leone in 5 years



Brings you closer
to what matters

MAY 2022

Our Purpose



"To improve the daily lives of the people of Sierra Leone through wonderful digital experiences"

CEO'S Message



SEKOU AMADOU BAH
CEO ORANGE SL

Since our arrival in 2016, we remained committed to keep the people of Sierra Leone ahead with the latest technologies along with superior network quality. We wish to thank the government and the people of Sierra Leone for providing the enabling environment for our investment to thrive and for selecting us as your preferred trusted network provider. We value your contribution, and we truly appreciate your patronage.

I would like to extend my sincere congratulations to the management and staff of Orange Sierra Leone for your dedication, commitment and contribution to the overall objective of the company. Your passion and hard work has resulted to the enormous growth of the company while your extraordinary resilience surmounted every challenge in the past five years.

In the past 5 years, we have invested massively in the areas of network expansion & modernization while we remain a major contributor to the socio –economic development of the country through our tax contributions and investments in human resources and corporate social responsibility.

We guarantee you of our ambition to remain a strong investor leading the digitalization of the country and providing an unmatched customer experience with a world class quality of service.

General Presentation

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60% Locals in Orange SL EXCOM

Executive Committee



Sekou Amadou Bah
CEO Orange SL Ltd



Jestina Betts
Foundation Director



Agnes Songa
HR Director



Abdoulaye Dia
Chief Marketing Officer



Sylvanus R Sawyer
ITN Director



Antoine Goncalves Rato
Chief Finance Officer



Adama Dissa
ARIC Director



Haffie Haffner
General Secretary



David Mansaray
CEO Orange Money



Rufina Adjivon-Tucker
DX Director



Alimatou Mbaye
Commercial Director



Alpha Bundu
Program Director



Edward Sesay
B2B Director

Orange's footprint in Africa and the Middle East



Orange SL, growth driver in the economy of the country

3.5% : contribution of GDP in Sierra Leone in 2018

Taxes Paid

+835 billion SLL

Paid as taxes, fees, royalties, social security contributions and customs duties

Job creation

48,000 indirect employment

+359 direct employment

Thanks to a wide commercial distribution and employment



Le 1.7 Trillion
Massive
Investments
Since 2017

Network Modernization & Expansion Investments



- Modernization of RAN Active equipment
- 247 sites fully modernized since 2017
- New Data Center launched in Freetown
- Passive Modernization
- More than 105 Generators replaced
- More than 282 DC powers system replaced
- 4G and 4G+ Deployment
- Since 2019, We have deployed 273 4G sites and

- Orange Sierra Leone has deployed 104 4G+ sites since last year.
- 3G Expansion
- In 2022 today, all sites within OSL are fully upgraded with 3G technology.
- Transition network expansion and modernization ongoing
- 210 hops have been modernized and upgraded
- Fiber is extended to about 200km within Freetown
- At least 80km fiber deployment in BO and Kenema to improve quality



A State of the Art Data Center Since 2018



Orange Money enable Services to all

1.3 million customers

increasing revenues and usage

Our Offers

- Money transfer
- Cash out
- Salary payment
- Bill payment
- Merchant payments
- Top Up
- Bank to Wallet
- Orange Money Lajor
- Oversea Money
- EDSA payment
- Cash at home
- OM App

The power to manage my account

My orange money app

Do all your mobile money transaction in one place

Mi love mi abop

Available on the App Store GET IT ON Google Play

Orange Money



Relax and flex

Top-up yourself via Orange Money

Dial #144*5# and follow the prompt

Orange Money



Pay with ease

Use orange money at all your favourite shops and restaurants

Dial #144# to start

Mi love mi abop

Orange Money

It's all about what matters to you

8

Mondays-Sundays 8am-6pm



Cash-at-Home

We bring your cash to you wherever you are.

Simply call *747 or 111 and our agents will come to you.

Terms and conditions apply

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Orange Money
MI fon mi kapo

Orange Enterprise Business(B2B) dedicated to business and organisations

Orange SL Enterprise Business

- Enterprise Business (B2B) is a department in Orange Sierra Leone whose solutions are entirely dedicated to the professional sector
- We accompany companies in their digital transformation, regardless of their size and sector of activity
- SMEs, independent professionals and large companies can count on our commitment to bring the performance, security and agility of our digital solutions to the service of their success

Communication

- **Postpaid**
- **Mobile Data**
- **Auto Top up**
- **Pro Bundle**
- **Orange Wanpot**

Connectivity

- **Dedicated Internet**
- **Lease lines**
- **ISDN/PRI E1**
- **4G SpeedBox**
- **4G+ Airbox**
- **MPLS / VPNs**

Collaboration

- **APNs**
- **Business Boost**
- **Orange Money**
- **Bulk SMS**
- **Toll free/Short code**
- **Devices**

Integration

- **Collaboration**
- **Security**
- **Networking**
- **IT/virtualization**
- **Services**

Achievements

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At the heart of OSL: Corporate Social Responsibility

a civic commitment





Community well-being

- Sponsored thinking pink breast cancer foundation
- Distribution of 2,000 Hygiene packs to 20 Schools across the country
- Implementation of Super coder scratch program + ICT training for 19 schools nationwide.
- Adopted 50 Ebola Kids
- Yearly Ramadan iftar donation to 18 mosques across the country

Health – Education – Charity



Breast Cancer Awareness/Sensitization & Free Breast Screening In Commemoration of Breast Cancer Awareness Month.
Theme: "Give hope save lives"

32 Pademba Road @ Wesley Street Junction, Freetown. +222 78 61 1723 | www.thinkingpinkfoundation.org
The Thinking Pink Breast Cancer Foundation





Community well-being

- Zero rate website link for CDC, WHO, MOHS, UNICEF
- Free Educationa Portal
- Donated 1bn SLL cash to NARCOVERC
- Supported NARCOVERC Covid vaccine drive with the sum of 500m SLL
- Donated PPE's to 5 government hospitals, 14 district councils and Lungi International airport to the tune of 650m SLL
- Provide food supply for 100 quarantined homes
- Donated 5 five thousand Litre water tanks donated to Wilberforce Community


Health – Covid Support




Orange Education Portal
Study online for free

Get free access to a wide range of educational materials

Keep learning anywhere and anytime.



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Community well-being

- Provided 500 kva generator for Njala university
- Supported Freetown uncut band to perform at the Freedom concert in London
- Refurbished the SLENA Building

Education - Entertainment Media



Learning Made Easy

Orange donates
a brand new 500kva
Jet Generator to
Njala University





Well-being

- HQ Office refurbishment and extension
- In-house Clinic
- Aerobics Session
- Paternity Leave
- In-house Creche
- Flexi hours for lactating mothers
- Local content: 80% local representation at intermediate level and 100% local representation at lower level

Employees





Environmental Preservation

- 1st Telco to acquire the Environmental impact Assessment License *2018
- Migrated +60% of our sites to solar energy
- Established an Environment, health and safety (EHS) committee to deploy and implement EHS programmes
- Fight against waste management and spillage
- Compliance to local and international EHS legal/Regulatory requirements.

Improvement of the living environment of the population





Good Governance

- Board Member of the National Anti-corruption Strategy Steering Committee
- CSR Committee
- Ethics and Compliance Committee
- Audit & Risk Committee
- Finance Committee (Savings, Investments & Expense)
- Regular Media Update
- A day with Parliamentarians
- Ethics & Compliance Day
- Senior Management Zero tolerance to corruption
- Anti-corruption Policy
- Consumer Education through Civil Society Organizations

forum for dialogue with stakeholders (parliamentarians, women, consumer associations, employees, media, etc.)



Orange (SL) LIMITED

Reaffirmation of Commitment Against Corruption (March 2022)

Orange (SL) Limited is a multi-service Mobile Network Operator with a strong customer focus and a privileged partner in the digital transformation. We actively foster partnership in the digital ecosystem. This ambition makes Orange (SL) the preferred and trusted partner and service provider for our stakeholders and customers; by providing enhanced connectivity for digital transformation, thereby ensuring value for money fostering value creation.

Maintaining such an ambition constantly requires **irreproachable conduct** of all employees, especially our **Executive Committee**. For this reason, we reiterate **our commitment** to conduct our business in a **sound and ethical manner**, in accordance with all Internal Policies and Processes intended to ensure a **Fair, Ethical and Transparent** work environment.

We wish to achieve our objectives in respect of company performance by being an ethical company, respectful of the ecosystem in which we evolve.

We will ensure that Orange (SL) adopts a **zero tolerance** policy against corruption in all its activities.

The prevention of corruption is the responsibility of every employee of Orange (SL) as well as those working n behalf of the Company. As a result, we request the commitment of the entire staff, especially **our managers** to take an active role to promote with conviction, a culture where corruption, in whatsoever form, has no place in Orange (SL) Limited.

NAME	DEPARTMENT	SIGNATURE	DATE
Sekou Amadou Bah	CEO		21/03/2022
Haffie Haffner	General Secretary		04/03/2022
David Mansaray	CEO OMFSL		02/03/2022
Abdoulaye Dia	CMO		09/03/2022
Antoine Goncalves Rato	CFO		10/03/2022
Agness Songa	HRD		07/03/2022
Alimatou Mbaye	CCO		07/03/2022
Adama Dissa	ARIC DIRECTOR		07/03/2022
Sylvanus Redwood-Sawerr	CTO		10/03/2022
Edward Sesay	B2B DIRECTOR		09/03/2022
Rufina Adjivon Tucker	DX DIRECTOR		7/03/2022
Jestina Betts	FOUNDATION DIRECTOR		9/03/2022
Alpha Bundu	PROGRAM DIRECTOR		09/03/2022



Orange Adopts Zero tolerance to corruption under six pillars



Orange (SL) Limited, adopts Zero tolerance to corruption and is committed to conduct its operations in a sound and ethical manner.

The company ensures compliance to all national, European and international legal and regulatory provisions applicable to the business related to the fight against corruption, notably amongst others, the US Foreign Corrupt Practices Act, the UK Bribery Act, the French "Sapin II" law & the Sierra Leone Anti-Corruption Act 2008 as amended in 2019.

The company operates within the scope of set policies that guarantees the integrity and ethics must be visible in our day-to-day business operations. Understanding, adopting, and applying all compliance policies is key to the success of our business. Upholding these shared values will facilitate collaboration with our stakeholders based on trust and mutual respect and will also create a powerful team with the right values to respond to challenges that arise in the ever-changing global environment in which we operate.

In accordance with the shared value of transacting business ethically, you can raise an alert about any illegal, unethical, corrupt or fraudulent conduct by any employee of the company.

- Orange SL: slwhistleblowing@orange-sonatel.com
- Sonatel: alerte.ethiqueet.compliance@orange-sonatel.com
- Orange group URL: <https://orange.integrityline.org>
- short code: **505**.



Competitions

Promotion of women's digital entrepreneurship



1st Edition 2021

POESAM Social entrepreneurship support in Africa



3rd Edition 2021

Orange Foundation Launched in 2021 under 3 Pillars



EDUCATION



HEALTH



CULTURE

Education

- Construction of 3 Early Childhood Development Schools in Kambia, Pujehun and Moyamba
- Women Digital Center providing support and training for women in basic commercial and financial management , including digital and office tools.



Health

Free maternal
Health care at
kroo bay

Deliver safely Orange Foundation Sierra Leone

Free Maternal Healthcare

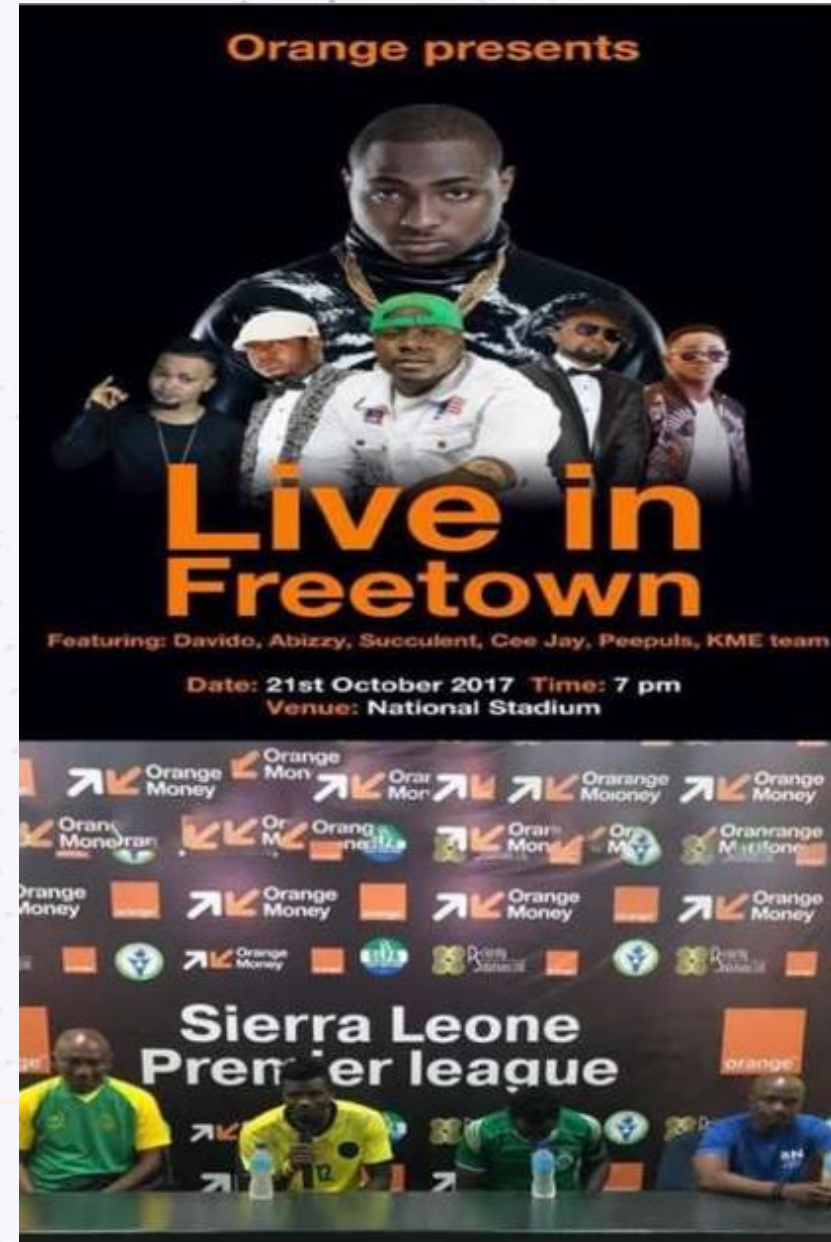
- Free checkup
- Free baby packs on delivery

Di love don swit



Culture

- Support football tournament
- Organise Musical festival



Awards And Recognitions

- 2019 – Outstanding Humanitarian Award by Shout Climate Change Africa
- 2020 – National Social Security and Insurance Trust – Compliance Award
- 2020 – Fastest growing Mobile operator by Advocacy Center
- 2020 – Appointed as member of the National Anti-corruption Strategy Steering Committee
- 2021 – Best CRS/Philanthropy Organisation by Sierra Business Awards



Mamoh yo

Bisyeh

Baraka

Thank You

Mommoh

Tenki

